

ADC's Mission

- To deliver the best possible solutions to suit each client's needs
- To be the recognized leader in our profession
- To consistently exceed the expectations of our clients and our staff



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RODdirect

featuring PARCEldirect



PROVIDING RODdirect AND PARCEldirect SOLUTIONS FOR YOUR SUCCESS

Applied Data Consultants, Inc. (ADC) recognizes that county budgets are tight, and that the demand for services is increasing. RODdirect and PARCEldirect provide a service to the public, while also allowing the county to generate revenue and save valuable staff time.

RODdirect allows for the fast, on-line purchase of uncertified and non-vital documents recorded in the Register of Deeds (ROD) office.

Because counties are able to charge the same fee for the internet service as they charge if someone comes into a ROD office requesting the documents, counties will save staff time, while also providing a convenient service to the public.

FEATURES OF RODdirect:

- Accepts credit card purchases (OPC), use of escrow accounts, subscriptions, or a combination of all three
- Provides 24/7 access to document images
- Eliminates need for other document image viewing software licenses by internal county staff
- Requires no special software licensing for the end user – is internet browser-based
- Provides access to document images through traditional tabular data queries and through an internet-based GIS map interface
- Bases queries on: grantor/grantee name, document number, document type, and document date
- Allows subscription service with setup and administration of subscription services to be handled by the document custodians, which allows each entity to establish their own fees for the service and control the administration of the subscription service
- Prints and saves documents as image files to the user's computer

PARCEldirect is a program that allows counties to offer land record (parcel) information to the public over the internet. It is also customizable based on the preferences of the county. PARCEldirect can be a stand alone program or integrate seamlessly with RODdirect, and allows anyone with access to the internet to look up land record information from a home or a business computer.

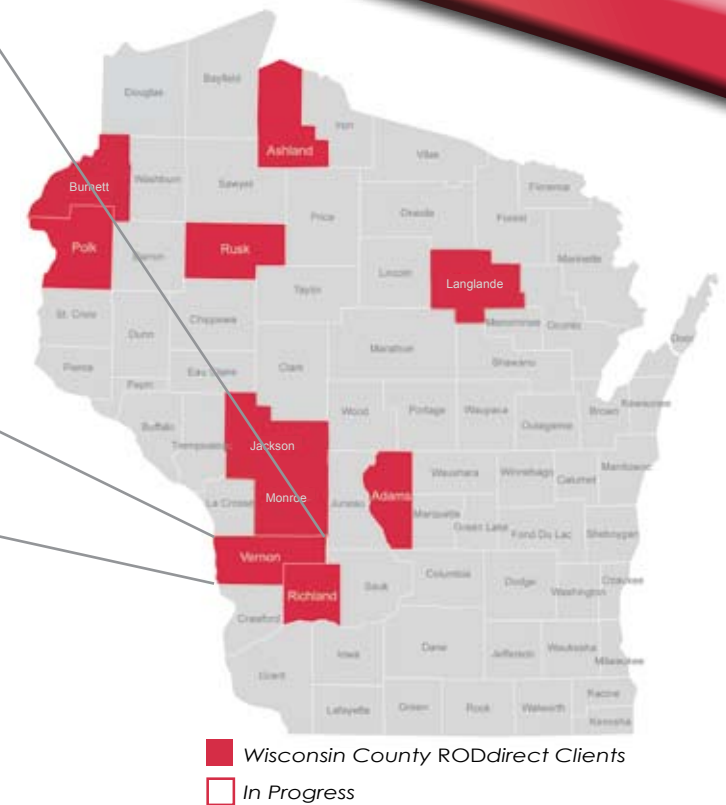
FEATURES OF PARCEldirect:

- Works seamlessly with other land records software programs
- Can customize search criteria, display of data and design of web pages
- Works with all popular web browsers
- Requires no additional software
- Interfaces with GIS software
- Able to restrict search by names
- Able to restrict publishing of owner names on a name-by-name basis
- Able to restrict access to information if the county decides to charge on a fee basis

In 2009, approximately 1/5 of Vernon County's document purchases were processed online with the RODdirect program, saving the county valuable staff time while offering the client convenient 24/7 access.

"We needed to provide our customers with a means to obtain recording information and documents online. RODdirect has been very beneficial for both the county and our customers with 24/7 access. We were even able to link our records to the tax assessment records online."

Jodi Helgeson,
Register of Deeds/LIO
Adams County, WI



COUNTY BENEFITS

- Save personnel time
- Generate additional revenue for the county
- Fully customizable
- Automated update process
- Easily integrated with existing mapping and assessment data

PUBLIC BENEFITS

- Fast, secure, on-line document purchases
- 24-hour access to documents
- Purchase documents via credit card, escrow or subscription accounts
- Convenience charge per transaction, not per image

To view how RODdirect works, please go to <http://adamswi.rodirect.com>

To view how PARCEldirect works, please see <http://adamswi.mapping-online.com>

PLEASE CALL US TODAY AT 1.888.WEDOGIS OR VISIT WWW.APPLIEDDATACONSULTANTS.COM FOR MORE INFORMATION.