



wiredwisconsin

5027 W North Ave Milwaukee, WI 53208 phone 414.412.7814 fax 414.344.1645

www.wiredwisconsin.org info@wiredwisconsin.org

For immediate release
December 19, 2011

Contact: Thad Nation
414.412.7814

Applied Data Consultants Joins Wired Wisconsin as New Partner Organization

MILWAUKEE — Wired Wisconsin today announced that Applied Data Consultants, Inc., headquartered in Eau Claire, has joined the organization as a new partner.

“Technological growth depends on drawing ideas and knowledge from many leaders and making the connections to link them together,” says Thad Nation, executive director of Wired Wisconsin. “I am pleased to welcome Applied Data Consultants as the newest partner of Wired Wisconsin.”

Applied Data Consultants (ADC) is one of the largest geographic information systems (GIS) and web development firms in the Midwest. Applied Data Consultants is a full-service GIS consulting and web development firm, serving business and government clients throughout the United States. Incorporated in 1996, ADC has more than 40 employees providing products and solutions to clients such as the U.S. Army Corps of Engineers, county governments and national corporations such as infoUSA, DDA, ADP, Factory Motor Parts and General Motors.

“We are excited to join Wired Wisconsin,” says ADC President Jim Ward. “Our business and consumers depend heavily on expanded broadband and access to technology. It is important for us to be part of a growing coalition like Wired Wisconsin, where we can ensure we advance technology in our state.”

“Applied Data Consultants joins a growing coalition that supports an environment for innovative technology, high-tech job creation and economic growth,” says Nation.

Wired Wisconsin and its partners work to educate consumers, policy makers, and businesses about technology related legislative and regulatory issues that impact our lives, and advocates for common-sense approaches to spur innovation, grow the economy and promote investments in our technological infrastructure.

A full list of Wired Wisconsin partners can be found online at: <http://www.wiredwisconsin.org/partners/>

-30-

Wired Wisconsin is the Wisconsin-based project of Midwest Consumers for Choice and Competition (MCCC), a non-profit organization of individual consumers interested in technology, broadband, and telecommunication issues with state projects throughout the Midwest region. The project will work to support an environment for innovative technology, high-tech job creation, and economic growth. Wired Wisconsin will seek to educate consumers, policy makers, and businesses about technology-related legislative and regulatory issues that impact our lives and advocate for common-sense approaches to spur innovation and grow the economy. For more information, visit www.wiredwisconsin.org.